

**FOR IMMEDIATE RELEASE**

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**IMC Licensing Named Top 20 Agency by License! Global Magazine**

LOUISVILLE, KY – [IMC Licensing](http://www.imclicensing.com), the nation's leading licensing agency specializing in consumer product brands, was named to this year's list of Top 20 global licensing agents by License! Global Magazine in the publication's April 2009 edition.

The Top 20 list recognizes the top licensing agencies in 2008, representing some of the biggest brands and creating industry buzz, for their role in continuing to build strategic partnerships and keeping the licensing business strong and growing.

IMC Licensing was ranked #12 on the list, with 2009 growth expected to be fueled by SC Johnson's portfolio of brands as well as the recent launch of IMC's license acquisition division.

**ABOUT IMC LICENSING**

IMC Licensing leads the industry with its focused approach to brand-building through licensing. We help brand owners and manufacturers turn the world's best consumer product brands into great new consumer products.

In addition to Borghese, IMC Licensing has worked with companies like SC Johnson, Chiquita, Duncan Hines, TABASCO, Valvoline and General Mills. For more information, please visit [www.imclicensing.com](http://www.imclicensing.com).

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